



**WELCOME TO THE
LAUNCH OF**

**SAPF
SEYCHELLES ART
PROJECTS FOUNDATION**



Seychelles Art Projects Foundation: AIMS AND OBJECTIVES

- Recognition for the work of Seychellois artists on the biggest international stage
- To establish effective liaisons between Seychelles Art Projects Foundation and other art associations, organisations, institutions and individuals globally
- To raise and maintain a common fund for the purpose of furthering the activities of the Foundation
- To engage in any activities as may be incidental to or necessary to the attainment of these objectives
- Profiling the Seychelles as a tourist destination where unique and exquisite environments are complemented by an intense cultural lexicon
- Maintaining international networking at national, corporate, gallery and personal levels
- Rejuvenate and nourish the interface between government agencies and the private sector, constantly monitoring the outcomes

Seychelles Art Projects Foundation: INITIAL PROJECT



La Biennale di Venezia 2015
56th International Art Exhibition
9 May > 22 November 2015

Our small nation has never enjoyed representation at what is, to quote Sarah Thornton, *'not just a show that takes place every two years; it is a goliath exhibition that is meant to capture the global artistic moment.'*

La Biennale di Venezia: BENEFITS FOR SEYCHELLES

- Increased visitor numbers to our country, with Biennale representation featured extensively in our promotional materials
- A consolidation and extension of the reputations of our finest artists
- Added value through the extended exposure for other art forms in Seychelles which would benefit from the high interest created through Biennale representation
- The raising of standards with regards to realised work and the archiving of the same

La Biennale di Venezia: WHAT HAS BEEN DONE SO FAR?

- Seychelles Government has pledged its full support
- Venice Biennale Committee has approved our participation
- Global Art Affairs Foundation has guaranteed exhibition space
- International Curators have been appointed by the SAPF committee, Sarah J. McDonald and Victor Schaub Wong
- The call for submissions has been published in the national newspaper

Press advertisement
in the national newspaper THE NATION:

EXHIBITION

LA BIENNALE DI VENEZIA – THE 2015 VENICE BIENNALE

*The Seychelles Art Projects Foundation is accepting proposals for participation
in the 2015 Venice Biennale*

Proposals are welcome from Seychellois artists residing in Seychelles

*All proposals will be evaluated through an independent international curatorial process,
whereby submissions will be assessed principally on the following criteria:*

Quality and Maturity of current or recent work

Innovation and contemporaneity of proposal

*Artists are warmly invited to apply for further and full details of this project by email to
seychellestovenice@gmail.com*

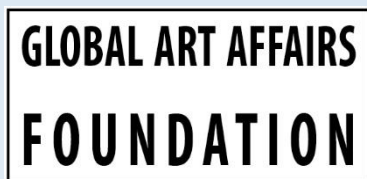
The deadline for the submission of completed proposals is Monday January 12th 2015

Seychelles Art Projects Foundation: HOW CAN YOU HELP?

- Networking/spread the word about what we do
- Corporate Social Responsibility Partnerships
- Airline Partnership
- Hotel Accommodation
- Donor pledges
- Event, Website, Publication partnerships
- Enthusiasm and encouragement to ensure the project is realized!

THANK YOU!

A SPECIAL THANK TO WHO ALREADY SUPPORTED THIS EVENT TONIGHT



Now enjoy the preview of the first Affordable ARTerial Fair in Seychelles!